

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701 CROSSROADS MEDIA LLC - 20957 ATTN: STEPHANIE MARONEY 66 CANAL CENTER PLAZA SUITE 555 ALEXANDRIA VA 22314

DATE: 11-06-2012

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Contract No Contract Dt Revision Dt Rev# Advertiser Brand AMERICAN CROSSROADS Brand Product Code POLITICALS WTVD - DURHAM

33	2307 07-1	1-2012	33-2012 2	AMERICAN CIX	P	WILKIOAN OK	.0001107	100				0.					V 1 V D - D O	TXI I/XIVI
	Agency Est# 11 27 694			CMS # Sales Office Account Executive 238744 PHILADELPHIA A. CLIFFORD			rt Date End Date Billing 0-2012 11-06-2012 M (Broadcast I					oth C	`vcle 1		ackage	Contract Titl	е	
Line		End Date	Time Period		Description	10-30-2012	11-00-2										Tot Chota	Total C
LINE	Start Date	Liiu Date		C:11 P:27 E:	*** **			NO	Duration	I IVI	I \	/V I	Г	<u> </u>	SPW	Price	Tot Spots	Total \$
					. 034													
1	10-30-2012	11-04-2012	05:30AM - 06:	:00AM E	EYEWITNESS NEWS AT 5:30 A	AM (MONDAY-	-FRIDA	1	30)	1	1			2	700	2	1,400.00
2	11-05-2012	11-05-2012	05:30AM - 06:	:00AM E	EYEWITNESS NEWS AT 5:30	AM (MONDAY	-FRIDA	1	30	1					1	700	1	700.00
						•												
3	10-30-2012	11-04-2012	06:00AM - 07:	·00ΔM F	EYEWITNESS NEWS AT 6AM	(MONDAY -FF	RIDAY)	1	30	,		1 1			2	1,200	2	2,400.00
"	10 00 2012	11 04 2012	00.00AIII 07.	.oozu	TENTINESS NETTO AT GAIN	(MONDAT TT	(15/11)	•		1		• •			_	1,200	_	2,400.00
	44 05 0040	44 05 0040	00.00414 07	-00AM F	VENUTNICO NEMO AT CARA	/MONDAY FE										4 000		4 200 00
4	11-05-2012	11-05-2012	06:00AM - 07:	:UUAIVI E	EYEWITNESS NEWS AT 6AM	(MONDAY -FF	RIDAT)	1	30	1					1	1,200	1	1,200.00
5	10-30-2012	11-04-2012	07:00AM - 09:	:00AM G	GOOD MORNING AMERICA (N	MONDAY-FRID	OAY) (83	1	30)		1 1	1		3	1,200	3	3,600.00
6	10-30-2012	11-04-2012	09:00AM - 10:	:00AM L	IVE! WITH KELLY & MICHAE	L (842)		1	30)	1	1 1	1		4	500	4	2,000.00
7	11-05-2012	11-05-2012	09:00AM - 10:	:00AM L	IVE! WITH KELLY & MICHAE	L (842)		1	30	1					1	500	1	500.00
						` ,												
8	10-30-2012	11-04-2012	11:00AM - 12:	·00РМ Т	THE VIEW (MONDAY-FRIDAY)	(846)		1	30	,	1	1 1	1		4	600	4	2,400.00
"	10 00 2012	11 04 2012	11.00/4111 12.	.001 111	THE VIEW (MONDAT TRIBAT)	(040)		•		1	•	• •	•		-	000	-	2,400.00
	44 OF 2042	44 OF 2042	11:00AM - 12:	.00DM T	THE VIEW (MONDAY EDIDAY)	(046)		1	20	1					1	600		600.00
9	11-05-2012	11-05-2012	11:00AW - 12:	OUPIVI I	THE VIEW (MONDAY-FRIDAY)	(040)		'	30	' '					1	600	1	600.00
10	10-30-2012	11-04-2012	12:00PM - 12:	:30PM E	EYEWITNESS NEWS AT NOOI	N(MONDAY-FF	RIDAY)	1	30)	1	1 1	1		4	700	4	2,800.00
11	11-05-2012	11-05-2012	12:00PM - 12:	:30PM E	EYEWITNESS NEWS AT NOOI	N(MONDAY-FF	RIDAY)	1	30	1					1	700	1	700.00
12	10-30-2012	11-04-2012	12:30PM - 01:	:00PM N	MILLIONAIRE 1230-1P(MONDA	AY-FRIDAY) (9	927)	1	30)	1	1 1	1		4	500	4	2,000.00
					•	, ,												
13	11-05-2012	11-05-2012	12:30PM - 01:	-00PM N	MILLIONAIRE 1230-1P(MONDA	AY-FRIDAY) (9	927)	1	30	1					1	500	1	500.00
.0	00 2012	55 2512					,] .					'	300	'	553.66
1.4	10 20 2012	11 04 2012	04:00PM - 05:	.00DM =	EVENUTNIESS NEWS 4-00DM	MONDAY ED	IDAV\	1	30		4	1 1	4			750		2 000 00
14	10-30-2012	11-04-2012	04:00PW - 05:	.UUFIVI E	EYEWITNESS NEWS 4:00PM (WONDAT- FR	IDAT)(1	30	1	1	1 1	1		4	750	4	3,000.00
										١.								
15	11-05-2012	11-05-2012	04:00PM - 05:	:00PM E	EYEWITNESS NEWS 4:00PM (MONDAY- FRI	IDAY) (1	30	1					1	750	1	750.00



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П	392587 07-1	1-2012 11-0	05-2012 2	AMERICAN CR	SSROADS AMERICAN CROSSROADS					POLITICALS						WTVD - DURHAM		
Г	Agency Est# CMS # Sales Office			Sales Office	Account Executive Start Date End I)ate	ate Billing						Package Contract Title			
Ш	•		PHILADELPHIA										N 238744			_		
li	Line Start Date	End Date	Time Period	<u>'</u>	Description			RC	Duration					S	SPW	Price	Tot Spots	Total \$
		Agency CPE: C:11 P:27 E:694																
	16 10-30-2012	11-04-2012	05:00PM - 05:	30PM I	EYEWITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	1	30		1 1	1	1		4	1,200	4	4,800.00
	17 11-05-2012	11-05-2012	05:00PM - 05:	30PM I	EYEWITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	1	30	1					1	1,200	1	1,200.00
	40 40 20 2042	44 04 0040	05-20DM 0C-	00014	TVENUTNESS NEWS F-20DM	/MONDAY EDI	DAY) (0		200							4 500		6 000 00
	18 10-30-2012	11-04-2012	05:30PM - 06:	OUPINI I	EYEWITNESS NEWS 5:30PM	I (WONDAY-FRI	DA 1) (8	1	30	1	1 1	1	1		4	1,500	4	6,000.00
	19 11-05-2012	11-05-2012	05:30PM - 06:	00PM I	EYEWITNESS NEWS 5:30PM	(MONDAY-FRI	DAY) (8	1	30	1					1	1,500	1	1,500.00
						(1,000	-	
	MG Group #	Preemnted	Rate F	Reason	MG Description				Duration									
М	336830	11-05-2012			1 X 30 @ \$900 T 05:58AM - 0	7:00AM - 11/06/	12-	1	30	1	X				1	900	1	900.00
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			11/06/12 (819), 1 X 30 @ \$600 T 05:28AM - 06:00AM - 11/06/12-			1	30		Χ				1	600		600.00	
					1 X 30 @ \$600 T 05:28AM - 0 11/06/12 (808)	6:00AM - 11/06/	12-											
		Total:	1,500		,										Р	reempt Total:	-1	-1,500.00
	20 10-30-2012	11-04-2012	06:00PM - 06:	30PM I	EYEWITNESS NEWS AT 6P (MONDAY-FRID	AY) (81	1	30		1 1	1	1		4	2,000	4	8,000.00
	21 11-05-2012	11-05-2012	06:00PM - 06:	30PM I	EYEWITNESS NEWS AT 6P (MONDAY-FRID	AY) (81	1	30	1					1	2,000	1	2,000.00
	22 10-30-2012	11-04-2012	07:00PM - 07:	30PM .	JEOPARDY (MONDAY-FRID	AY) (898)		1	30		1 1	1	1		4	2,000	4	8,000.00
	23 11-05-2012	11-05-2012	07:00PM - 07:	20DM	JEOPARDY (MONDAY-FRID	AV) (808)		4	30	1					1	2,000	1	2,000.00
	23 11-03-2012	11-03-2012	07.00FW-07.	JUFIVI .	DEOFARDI (MONDAI-FRID	A1) (090)		'	30	' '						2,000	'	2,000.00
	24 10-30-2012	11-04-2012	07:30PM - 08:	00PM \	WHEEL OF FORTUNE (MON	DAY-FRIDAY) (901)	1	30		1 1	1	1		4	1,800	4	7,200.00
					`	, ,	,											
	25 11-05-2012	11-05-2012	07:30PM - 08:	00PM \	WHEEL OF FORTUNE (MON	DAY-FRIDAY) (901)	1	30	1					1	1,800	1	1,800.00
	26 10-30-2012	11-04-2012	11:00PM - 11:	35PM I	EYEWITNESS NEWS AT 11P	M (MONDAY-SI	JNDAY	1	30		1	1			2	2,000	2	4,000.00
	27 11-05-2012	44 05 2042	11:00PM - 11:	25DM	EVENUTNIEGO NEMIO AT 44D	M (MONDAY C	INDAY			1					1	2.000		2 000 00
	21 11-05-2012	11-05-2012	11:00PW - 11:	JOPIVI I	EYEWITNESS NEWS AT 11P	INI (INIONDA 1-51	JINDA T	1	30	' '					1	2,000	1	2,000.00
									1									



TOTAL

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0.00

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78,150.00

Rev# Advertiser Contract No Contract Dt Revision Dt Brand Product Code Station/Market 392587 07-11-2012 11-05-2012 AMERICAN CROSSROADS AMERICAN CROSSROADS POLITICALS WTVD - DURHAM Package | Contract Title Agency Est# CMS# Sales Office Account Executive Start Date **End Date** Billing 11 27 694 238744 PHILADELPHIA A. CLIFFORD 10-30-2012 11-06-2012 M (Broadcast Month, Cycle 1) Ν 238744 Line Start Date End Date Time Period Description RC Duration M T W T F S S SPW Price Tot Spots Total \$ Agency CPE: C:11 P:27 E:694 28 10-30-2012 11-04-2012 08:00AM - 09:00AM 30 1 1 800 800.00 **GOOD MORNING AMERICA SATURDAY (1883)** 500.00 29 10-30-2012 11-04-2012 09:00AM - 10:00AM **EYEWITNESS NEWS SAT 9-10AM (10765)** 30 500 1 1 30 10-30-2012 11-04-2012 07:00PM - 07:30PM EYEWITNESS NEWS SAT 7-730P (838) 30 1 1 950 950.00 30 800.00 31 10-30-2012 11-04-2012 08:00AM - 09:00AM **GOOD MORNING AMERICA SUNDAY (4789)** 1 800 32 10-30-2012 11-04-2012 09:00AM - 10:00AM **EYEWITNESS NEWS SUNDAY 9-10A (830)** 30 1 500 500.00 33 10-30-2012 10-30-2012 05:58AM - 07:00AM **EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)** 30 1 1,200 1,200.00 2 175 34 10-30-2012 10-31-2012 04:30AM - 04:59AM EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1 1 1 350.00 30 Contracted Gross Total: 70 78,150.00 71 78,150.00 Actual Gross Total: Agency Commission: 11,722.50 Net Total: 66,427.50 Month/YR **Contract Total** Preempted Made Good **Adjustments** Actual Total Nov 12 1,500.00 1,500.00 78,150.00 78,150.00 0.00

78,150.00

1,500.00

1,500.00